

CS5 Touring™ Radio Script :30 (:25/:05)

(Suggestion: Classic Rock Guitar Riff-Driven Music)

MALE V/O: Your ability to navigate through life's twists and turns helps define you.

Work. School. Weekend trips. You depend on your vehicle for every day journeys. So why expect anything less from your tires?

Introducing the new Cooper CS5 Touring tire. The only touring tire with breakthrough technologies designed not just for the way you drive... but for the way you live. That's real-life performance.

It's the new CS5 Touring from Cooper Tires.

Life's a road trip. Come on, let's go.

(:05 Dealer Tag)